

Associate in Applied Science

Toward a Degree in

Small Business Management

Career Curriculum BUS 2006
 Minimum Hours: 61
 Major Code: 1.2 520201
 Effective Date: Fall 2024

FIRST YEAR – FALL SEMESTER

Dept. No.	Hrs.	Grade
OPrinciples of Marketing	3	_____
MKT 130 Sales	<u>3</u>	_____
	16	_____

NOTES AND INFORMATION

<u>Fall Only Courses:</u>	<u>Spring Only Courses:</u>
BUS 255	ACC 105 MKT 224
MKT 130	OFT 105
MKT 113	MGT 112
	MGT 228

¹ Requires a grade of "C" or higher.

² Business electives may include the following prefixes: ACC, BUS, CIS, ECO, MGT, MKT (recommended OFT 104, OFT 120, CIS 220, CIS 240)

FIRST YEAR – SPRING SEMESTER

Dept. No.	Hrs.	Grade
ACC 100 Business Accounting	3	_____
IAI Humanities/Fine Arts Elective OR	3	_____
IAI Physical Science/Life Science Elective		
COM 115 Speech	3	_____
Business Elective ²	3	_____
Business Elective ²	<u>3</u>	_____
	15	_____

Career Opportunities: entry-level management positions in retail management, sales management, office management, and restaurant management; possible career opportunities within local, state, and federal government agency facilities.

John A. Logan College reserves the right to modify this curriculum guide as needed. Please verify with your academic advisor the accuracy and timelines of this document.

SECOND YEAR – FALL SEMESTER

Dept. No.	Hrs.	Grade
BUS 222 Legal/Social Environment of Business	3	_____
BUS 235 Business Communication	3	_____
BUS 255 Customer Service	3	_____
OFT 207 Computer Applications for Business	3	_____
ECO 201 Introduction to Macroeconomics OR	<u>3</u>	_____
ECO 202 Introduction to Microeconomics	15	_____

SECOND YEAR – SPRING SEMESTER

Dept. No.	Hrs.	Grade
ACC 105 Payroll Accounting	3	_____
MGT 112 Principles of Management	3	_____
MGT 228 Small Business Management	3	_____
MKT 224 Advertising	3	_____
PSY 132 General Psychology	<u>3</u>	_____
	15	_____